Web Site Adjustments

5-25-18

Home Page

* Mission: change “visually impaired adults” to “adults with vision challenges” X
* Take the “Our Progress” counter off the home page – we do not want it anywhere on the web site *X – Katherine needs to know why*

About Us

* What We Do
  + change “visual impairments” to vision challenges” X
  + Re maps, switch order of maps to Sarasota County on left and Manatee County on right *? Meghan asked me to do the reverse*
  + Is it possible to have the maps be the same or closer to the same size?
* Our Organization
  + We have a new group of officers: X
    - Suzy Prymmer is Board Member
    - Linda Davis remains as Secretary and can be moved to the second row.
    - Donald Deibert remains as Treasurer
    - Barbara Cogswell is now Chair and should be moved to the first row.
    - Nancy Bobbitt is now Vice-Chair and should be moved to the first row.
    - After the officers, please place the remaining Board Members in alpha order: Craumer, Hersch, Harshman, Prymmer, Raimer, Sandler, Weinstein, Weldon
* Faces of Our Members
  + Meet our Riders: take out Arthur Lerman X
  + Can “For more videos” link be to our YouTube Channel alone or in addition to ITNAmerica? X
  + <https://www.youtube.com/channel/UCoOJzflSeYARf7CuFXuzobw>
* News
  + Under PRESSROOM, remove ”Pressroom Blog” since it goes to the same place as “Pressroom” or rename “Pressroom Blog” to “Pressroom” since it does not link to a blog X
  + For entries, delete the first entry, “Sarasota: a model to …; we will provide more recent entries soon. X
  + On the right hand side of entries, the Bookmark for us should be changed from ITNSarasota.org to ITNSunCoast.org X
  + Newsletters: please reverse order so the most current newsletter is at the top
  + Special Events:
    - please move the 2017 luncheon to the bottom of the list
    - The 2018 Non-Event link is not right. The link should be to the attached file “2018 Non-event invite 8.5x11 flier”
* We would like to add under About US the tab Corporate Sponsors. If doable, we will send content

Move Let’s Go Places Tab to left between Ride With Us and Ways to Give

Ride With Us

* Under “Become a Member”: Where is says “Who can become a member?” why is 2. Prospective Drivers listed?
* Member Application
  + Is there a way that dates can have the backslashes already in them without the member entering them, because if they forget it the DOB shows as blank when printed?
  + Dwelling arrangements shows up as an odd assortment of numbers when the application is printed no matter what selection you choose.
  + The signature lines need to be an exact match to each other or it says the warning until they are an exact match to each other (caps, typos, etc).
  + There are two easy to miss check boxes near the two signature areas on the last page of the application. Can they be made more visible?

Ways To Give

* After Volunteer to Drive, please add “Ambassador Program”
* Help on Wheels
  + First sentence, change “the visually impaired” to “adults with vision challenges”
  + First sentence, change in designated zip codes in St. Louis County” to “in Sarasota and Manatee Counties”
  + Third paragraph, replace 900 rides with “over 1,500 rides per month”
  + 4th paragraph, replace “, or disabled resident” with “living on limited income.”
  + 6th paragraph: take out parentheses and make ‘In addition” all lower case.

Let’s Go Places

Add “Bradenton Activities”

Is it possible to add a pop-up “Subscribe to Our Newsletter”?